

Innovative optometry since 1919

At Braun Opticians, attention has been funnelled on the true values for more than 90 years.

Braun Opticians in Augsburg have been representing progress and innovation since 1919. The company provides individual eye measurements, state-of-the-art fitting of contact lenses, professional hearing acoustics and hearing systems. All this in a friendly atmosphere, with cutting-edge technology, with an own workshop, and a well-trained, motivated team.

Already 90 years ago, the company founder Albert Braun cut lenses right here, in the heart of Augsburg in the Station Street. In the course of the corporate history, more than 100 apprentices have been successfully trained to become opticians. Today, with optician Robert Braun, the next generation is already on the starting blocks.

Always a shade better

“We want to be our customers in good hands with us”, explains the principal of the company, Roland Braun, the philosophy of his success. “We have been following in the tradition of solid quality and service since 1919. We can justify the confidence consistently only by remaining sensitive and open towards the needs of our customers. We want to improve our customers’ quality of life in the world of vision and audio. That shall be the precondition for us to remain adaptable und to always be a shade better.”

In an increasingly hectic world, much does not have the time or leisure for optimal perfection. Braun Opticians’ pathway has been the bridge of preservation and latest knowledge for 90 years.

Best craftsmanship and optical top performance have been the company’s main principles for many decades. “Take advantage of our philosophy for your performance”, invites Barbara Braun. “Primarily, the customers have always been benefitting from the outstanding services concerning the eyes in the 90-year history of our company.”

A special feature of the company is that it has always adapted itself to the spirit of the time. Due to consistent customer orientation, the focus remains always on the person. The team of Braun Opticians’ cultivates the interaction with pleasure and dedication. Four master craftsmen and the permanent education of the personnel ensure that Braun Opticians are always a shade better.

Birthday weeks

Needless to say, the company anniversary at Braun Opticians is celebrated with the customers. From May 1st to 25th, there is an attractive 19 percent birthday discount on all sunglasses and frames from the high-class product line of renowned manufacturers. Moreover, you can have an individual eye profile generated free of charge, with an extensive eye test. However, at the Braun Opticians, vision and hearing are not the only things that come to mind; consumption does not go short: Raising glasses of cool Prosecco or drinking hot espresso (accompanied by homemade panna cotta and fresh cake), you can clink glasses with the friendly Braun-team. mcr



The Braun family, dedicated opticians: (from the right) married couple Braun with their sons Robert (optician in the fourth generation) and Martin.



The team of Braun Opticians (from top left) Christoph Manz, Sarah Nussbaum, Doris Mairhörmann, Patricia Schöner, René Fischer, (bottom row, from the left) Elisabeth Gresham, Roland Braun, Barbara Braun, Cara Bach.



The premises of Braun Opticians are presented as modern and inviting.



Our image shows company founder Albert Braun in front of his shop in the Station Street of Augsburg in 1919.

What you should know about Braun Opticians ...

- Braun Opticians have had a tradition for 96 years
- Comfort glasses in approved craftsmanship are manufactured in the own workshop
- The Braun quality assurance system is certified, it has been introduced a long time ago, and accompanies the product from first to last
- Braun Opticians care completely for the person and his glasses or contact lenses
- Braun Opticians provide excellent visual performance due to optimal eye refraction tests
- Fitting of contact lenses since 1946
- Top-class consultation and service by experienced master opticians
- The principal of the company, Roland Braun, knows "Good vision is more than just better recognizing the world. Vision allows for insights and general views."

At a glance

Optician Braun
 14, Station Street
 86150 Augsburg
 Phone: +49 821 33253

More information on the internet

www.optiker-braun.de

www.kontaktlinsenshop-augsburg.de